



Council Agenda Report

To: Mayor Pierson and the Honorable Members of the City Council

Prepared by: Jesse Bobbett, Community Services Director

Approved by: Reva Feldman, City Manager

Date prepared: October 21, 2020 Meeting date: November 9, 2020

Subject: Community Christmas Tree Lot Fee Waiver

RECOMMENDED ACTION: Approve the request from the Malibu High School Athletic Booster Club to waive the facility use and staffing fees for the Ioki Property for the Annual Community Christmas Tree Lot.

FISCAL IMPACT: The City would have received revenue from the use fees associated with the Community Christmas Tree Lot. Waiving the reservation fees will result in a loss of revenue of \$37,880 for Fiscal Year 2020-2021 in Account Number 100-0000-3461-00 (Municipal Facility Use Fees).

WORK PLAN: This item was not included in the Adopted Work Plan for Fiscal Year 2020-21. This item is part of normal staff operations.

DISCUSSION: The Malibu High School Athletic Booster Club (Booster Club) coordinates the Community Christmas Tree Lot (Tree Lot) from late November through December each year as a fundraiser for Malibu High School athletic programs. The Booster Club utilized the vacant Heathercliff Property for the Tree Lot until 2019 when it was moved to the Ioki Property in the Civic Center.

The 2020 Tree Lot will take place from Friday, November 27 to Thursday, December 24, at the Ioki Property. Event setup will begin on Friday, November 20, with event breakdown from Saturday, December 26 through Wednesday, December 30. The facility rental and staffing fees for the 2020 Tree Lot include:

Ioki Property	\$36,120
Staff Fees	<u>\$1,760</u>
	\$37,880

The Booster Club has requested a 100% fee waiver of the facility rental and staffing fees for the 2020 Tree Lot, which would allow them to utilize a larger portion of the funds raised directly towards Malibu High School athletic programs. The Council approved a fee waiver of \$36,634 for the Booster Club to host the 2019 Tree Lot.

Staff recommends that the City Council approve the fee waiver request from the Booster Club of \$37,880. All other fees associated with the Tree Lot, including permit fees and a facility deposit, are not a part of this request.

ATTACHMENTS: None